



Dear Business Owner,

July 26,2019

Hillcrest School, located in **Oakland, California**, is a **public K-8 school** serving over 300 neighborhood children. Hillcrest is recognized as a “California Distinguished School”; one of only a few in the state of California to be given this prestigious award, which honors the state’s most exemplary and inspiring public schools. The annual Benefit Auction, organized by Hillcrest's PTA, is our most significant fundraising event of the year, and the proceeds fund music, art, library, language, and technology programs that the Oakland Unified School District cannot support due to budget constraints.

**We would not be able to accomplish all that we have without the support of businesses like yours! Thank you so much for your donations in the past, and we are hoping to count on you again this year!**

Not only does our community ensure a great education for Hillcrest students, **the PTA also donates money and support services to other Oakland Organizations and Schools**. In prior years, funds went to West Oakland Middle School for library services and field trips, Piedmont Avenue Elementary School, Korematsu Discovery Academy, Esperanza, and last year we donated to Grass Valley Elementary School. For the 2019-2020 school year, we will donate to Sequoia Elementary School.

**We are asking for our community's support** and a donation of an item or gift certificate that can be auctioned at this event on November 2, 2019. In addition, or in the alternative, you can purchase sponsorship space in our auction catalog and logo shopping bags, which will be distributed across our community. All donors are also recognized in the catalog.

**If you are interested in helping**, your tax-deductible donation or advertising purchase can be made at <https://hillcrest.ejoinme.org/2019benefit>. Or, you may email us back with your donation information. We are happy to arrange donation pick up at your convenience! If you would like us to pick up the item, please email [benefit@hillcrestpta.org](mailto:benefit@hillcrestpta.org) to schedule a pickup time. Additionally, you can drop off or mail items to the school at: **30 Marguerite Drive, Oakland, CA 94618**. A receipt will be e-mailed for all donations received. The deadline for donations is October 14th. Our non-profit Tax ID number is **94-6172363**. We thank you in advance for supporting us. Please do not hesitate to contact us at [benefit@hillcrestpta.org](mailto:benefit@hillcrestpta.org) with any questions.

Sincerely,

Laura Todd, Sarah Hoople Shere & Tracy Pugh  
Hillcrest 2019 Benefit Chairs



## Business Donation Form

Please submit donations by **October 11, 2019**. Many thanks!

### Hillcrest Auction 2019

To access the Online Donation Form, go to [hillcrest.ejoinme.org/2019ItemDonation](http://hillcrest.ejoinme.org/2019ItemDonation)

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#### Donor Information

Business name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

#### Donation Information

Donation item: \_\_\_\_\_

Description: \_\_\_\_\_

**Detailed description,**  
including **expiration**  
**date** (prefer  
11/3/2020 or later)  
and **any other**  
**restrictions.**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Estimated value: \_\_\_\_\_

Please note if you would like us to create a certificate: \_\_\_\_\_

Pick-up instructions: \_\_\_\_\_

If mailing or dropping off donation certificates or physical items, please send to:

Hillcrest School Benefit  
30 Marguerite Drive  
Oakland, CA 94618

**Please send this form to the address or email above.**

**For questions or additional information, please contact: [benefit@hillcrestpta.org](mailto:benefit@hillcrestpta.org) Thanks so much for supporting Hillcrest School!**